



Brain Tumour Research

Together we will find a cure

Job Description:

Community Fundraiser, based in West Midlands – August 2021

Job purpose

This is an exciting time for Brain Tumour Research, and you will join us to support the delivery of our strategic plans and objectives, by generating and growing our income through community fundraising activities.

You will help raise awareness by engaging people with our work and by recruiting and supporting the fundraising of individuals, challenge event participants, our Fundraising Groups and Charity of the Year partnerships.

You will help build and sustain our supporter base and provide excellent stewardship at all times.

You will come to us ready to hit the ground running with insight into how local fundraising works, with good office skills. Your ability to work proactively and as part of a remote team is important to us to ensure that we grow the budget we need.

Reports to:

Community Development Manager

Direct Reports:

None

Location: Home Based

Salary: Up to £27.5k

Full Time – Permanent

Requisite Skills and Experience:

- Proactive mindset.
- Ability to identify and maximise opportunities.
- Outstanding organisation skills.
- A good communicator, including an excellent standard of written and spoken English.
- Experience of fundraising, donor management and stewardship
- Experience working with a database / CRM.
- Experience of working with MS Office, especially Word and Excel
- Flexible in your approach to work, embracing change and development and able to work occasional evenings and weekends when necessary.
- Be prepared to converse sensitively and empathetically with members of the public who may be going through current or recent traumatic experiences
- Access to a car and full driving license are essential for this role.

Main duties:

- Manage, and continuously develop and improve your region by running online donation reports, accurately coding income and account managing supporters as directed by the Community Development Manager.
- Ensure supporters, volunteers and fundraising groups have access to relevant fundraising advice, guidance and accurate signposting, whilst promoting best practice in fundraising.
- Be a point of contact for teams within the neuro hospitals within your area in order to organise regular information stands taking place on brain tumour clinic days, and to book in visits from the Community Development Manager as appropriate.
- Research and contact RAGs, mayoral offices and other candidate organisations across the area with a view to securing charity of the year opportunities.
- Be available to undertake one-off projects for other colleagues across Brain Tumour Research as agreed by your line manager.
- Comply with Brain Tumour Research's internal policies as appropriate.
- Undertake any other reasonable duties as required by the Community Development Managers, National Fundraising Events Manager, the Director of Fundraising and Supporter Care and members of the management team
- Ensure that all relevant charity and other legislation is complied with.
- Deputise for colleagues as necessary to deliver an exceptional supporter experience.
- Ideally have knowledge and competence with social media to maximise reach and engagement.